



RETAILER APPLICATION

COMPANY NAME IN FULL DBA (IF APPLICABLE)

BILLING ADDRESS CITY STATE ZIP CONTACT/TITLE

SHIPPING ADDRESS CITY STATE ZIP CONTACT/TITLE

TELEPHONE CELL / ALTERNATIVE FAX

EMAIL ADDRESS DATE COMMENCED BUSINESS

ACCOUNTS PAYABLE CONTACT PHONE EMAIL

PARTNERSHIP CORPORATION PROPRIETORSHIP FED TAX ID#

OWNERSHIP - NAME / ADDRESS / CONTACT / PHONE / STATE EMPLOYER # / SSN #

BANK NAME / ACCOUNT NUMBER(S) COMPLETE BANK ADDRESS BANK PHONE

BICYCLE BRANDS CURRENTLY SOLD PLEASE CIRCLE CURRENTLY SUPPLIER BELOW

Answer	Fuji	Specialized	SRAM	Clif Bar	K.H.S Inc.	Rocky Mt.
Bell/Giro	Giant	Diamond Back	Veltec Sports	Marzocchi	Nirve	K-2 Corp.
Bianchi	Giro	Yakima Racks	Graber	Hawley Co.	Haro	Camelbak
Cannondale	Kona USA	Burley	Fox	Thule	American Bicycle	Felt
Raleigh	Oakley	J&B Importers	Merry Sales	Shimano	Iron Horse	Solomon/Mavic
Fisher/Trek/Bontr	Peal Izumi	SBS	Pacific	Haro	Hawley	QBP

ADDITIONAL REFERENCES: Co. Name, Account, Phone, Contact

STORE SIZE SQ. FT. Q BIKES SQ. FT. DEDICATED TO ALTON

OTHER SPECIALIES

PROJECTED ANNUAL SALES OF ALTON BIKES: Please estimate the quantity of bikes you will purchase from Alton during the current model year. This is used to determine your credit line. It will not be treated as a preseason commitment.

I (WE) CERTIFY THAT THE ABOVE INFORMATION IS TRUE AND CORRECT AND THAT WE CAN AND WILL COMPLY WITH YOUR TERMS. IF ANY LEGAL OR COLLECTION ACTION IS NEEDED, I (WE) AGREE TO PAY ALL APPLICABLE COLLECTION OR LEGAL FEES.

AUTHORIZED SIGNATURE & TITLE DATE

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Alton USA., Corp. 11005 Shoemaker Ave. Santa Fe Springs, CA 90670 Tel) 562-777-9950 Fax) 562-777-9951

****ATTACH COPY OF STATE RESELLERS PERMIT TO APPLICATION****



RETAILER TERMS AND CONDITIONS

Retailer agrees to all contractual terms and conditions as printed on this page ALTON USA Retailer Terms and Conditions. (ALTON) retailer program and on each invoice issued as goods and services are delivered are delivered as well as the terms below:

- Pay balances in full, within the time limit specified on the invoice.
- All discounts and freight charges for which the retailer qualifies are deductible with on time payment. No such discounts or special pricing or freight charges are deductible when a payment is late regardless of terms specified in individual Retailer Guides.
- Credit terms are at the absolute discretion of ALTON USA who may terminate, alter or deny terms without notice and cause.
- All past due accounts accrue interest at 1-1/2% per month on the declining unpaid balance. The accrual of interest does not authorize the Retailer to defer payment of any indebtedness beyond the credit terms stated herein.
- In the event of delinquency of any account, Retailer agrees to pay all collection costs, reasonable attorney’s fees and court costs incurred in the collection of said account.
- If the terms and conditions are different on the invoice that was previously understood by the Retailer, it is the responsibility of the Retailer to notify ALTON USA of that misunderstanding within 15 days of date of invoice.
- Bikes or parts refused upon delivery will incur a restocking fee of 10% of the wholesale price of the bike(s) or parts, plus any shipping costs incurred on the order. This amount will be due immediately.
- To not solicit Internet sales or advertise below ALTON USA’s lowest published retail or MSRP prices on current model year product through print ads or over the Internet before fiscal year.
- Retailer certifies by signing below that ALTON bicycles will leave the Retailer in accordance with Title 16 CFR, part 1512 (CPSC regulations) and the current Barnett’s Bicycle Manual. Retailer agrees to defend and indemnify ALTON in all cases where it is alleged that a bicycle related injury was caused in whole or in part by an assembly issue or failure to follow Barnett’s Bicycle Manual.
- Acknowledge that the ALTON Bikes warranty only covers bikes that were assembled or checked as set forth above. All assemblies, including partially assembled bikes carry only a frame warranty as described in the ALTON Bikes Warranty. Components are not covered under warranty on partially assemble bikes.
- Will provide copy of consumer’s proof of purchase to ALTON USA in order to process a warranty claim.
- Provide all owners/users manuals or other instructions/warnings shipped with the product to all consumers purchasing ALTON products and will instruct purchasers on all points of operation at the time of sale as requested by ALTON or as noted on the owners/user manual.
- Provide an estimate of the costs of warranty/repair labor and warranty freight charges (to ALTON USA physical location without cost to ALTON unless ALTON agrees otherwise in writing) to all consumers prior to initiating the warranty review process.
- Maintain contact information for all purchasers of ALTON products for 5 years from the date of purchase and provide ALTON with written lists of all consumer names and all contact information that purchased any recalled product within 15 days of a request from ALTON. Cooperate fully with ALTON and/or any government authorities with respect to any ALTON USA product recalls.
- Agree to receive all communications from ALTON via email, internet (i.e. via retailer login account at ALTON retailer site) or fax and will advise ALTON within 30 days of any changes in fax, email or physical address.
- Failure to comply with ALTON USA terms and conditions will result in the loss of your dealership status, and loss of any earned discounts or freight allowances on unpaid invoices.

Signature _____ Title _____

Print Name _____ Date _____

Shop Name _____ Address _____

Email Addresses of owner and top three store personnel _____
